



# Laura Fischer

Graphic designer and illustrator in Fort Smith, AR.

[Click here to view portfolio](#)

## Contact

lfischdesign.com  
lfischdesign@gmail.com  
(918) 721-5217

## Education

**University of Arkansas - Fort Smith**  
Honors Bachelor of Science in  
Graphic Design

## Software/Skills

Proficient in Adobe CC Suite software  
such as:

- InDesign
- Photoshop
- Illustrator
- Dimension
- XD
- AfterEffects  
on both Mac and PC

Other:

- Clip Studio Paint, for raster illustration
- Microsoft Office and Google Docs
- HTML, CSS, and JavaScript
- Fast learner and quick worker
- Good at working in a team
- Good at multitasking and prioritizing

## Achievements

- NWA AIGA Member (2022-present)
- UAFS Dean's List (2019, 2021)
- Myles Friedman Honors Program  
Member (2018-2022)
- SkillsUSA Member (2016-2018)
- National Technical Honor Society  
Member (2017-present)
- EAST Community  
Service Award (2016)

## Work

### Phigenics, LLC, Fayetteville, AR Branch (2022-)

- Graphic Designer for marketing a B2B company. Internship from July 2022, came on full-time in February 2023.
- Responsible for in-house graphic design and trade show logistics work as well as publication of quarterly newsletter.
- Manages and posts to company social media account and creates internal and external use materials for marketing and company growth.

### Marketing & Communications, University of Arkansas - Fort Smith (2021-2022)

- Graphic Design/Marketing Intern for University PR.
- Communicated with several departments on campus to create flyers, posters, logos, and other marketing materials.

### Housing & Residential Life, University of Arkansas - Fort Smith (2020-2021)

- Weekend dorms assistant.
- Responsible for managing the desk and phones at the Lion's Den dorms.
- Assisted visitors and residents, in addition to making deliveries to quarantined residents and regularly disinfecting the dorm lobbies.

### Poteau Daily News, Horizon Publications, Inc.(2019-2020)

- Page composition and graphic design manager.
- Responsible for selling, creating, and placing advertisements, as well as page layout and content proofing on the regular newspaper and special sections.
- Also spearheaded rebranding in 2020.

## Community Service

### Pride @ UAFS

- Volunteered at events supporting and promoting LGBT youth.
- President of this Student Organization, responsible for event planning and management, reservations, and club relations.
- Assisted in the creation of promotional and supplemental material for events.

### Other

- Worked with a professional design mentor to create a Graphic Design senior thesis based around awareness and support of ADHD in adult women.
- Created branding for SLS Dash, a fundraising event for neurodivergent adults.
- Created promotional brochures for the Myles Friedman Honors Program.

References available upon request.